



SEO REFERRAL
PARTNER PROGRAM



WE LIVE TO SHARE GOOD THINGS

In a world with Facebook, Twitter and emails; we live to share good things. If we go to a great restaurant, watch a moving video or find a great Australian SEO company we naturally pass it on. Here at Smart SEO we believe in sharing good things that's why we have introduced our SEO Referral Partner Program.

As a leading Australian SEO Company we know that demand for search engine optimization is rapidly growing. Whether you are a large company, a one man band, or anything in between, there are numerous advantages of becoming a Referral Partner of Smart SEO.

Our SEO Partner Program is designed to satisfy the needs of those companies/partners that have both current and prospective clients that are looking for SEO services. We believe our referral program is one of the best out there, we know you'll love it too!

HOW DOES IT WORK?

If you have a current client or potential new client who is interested in SEO services all you need to do is pass on the lead and we'll do the rest. Smart SEO will manage the entire process including proposals, strategy, implementation and reporting. Throughout any discussions with your client, Smart SEO will include you in any correspondence in order to demonstrate complete transparency.

If the lead is converted and your client takes advantage of our SEO services, Smart SEO will pay you, as the referring business, a reoccurring commission on all monthly revenue. **It's that simple!**

Smart SEO are very flexible and will accommodate our Referral Partners' requirements for their clients. We will work closely with you to ensure that we are coordinated throughout the process and deliver a great experience and impressive results for your client.

WHY PARTNER WITH SMART SEO?



SEO Expertise

Search Engine Optimisation is a technical and ever-changing field that demands specialisation. Smart SEO specialises entirely in search engine optimisation and online marketing: we pride ourselves on the results we generate for all our clients. Smart SEO follows a strictly ethical SEO policy, we have proven methods and strategies in obtaining top search engine rankings.



No Lock-In Contracts

Unlike most of our competitors, we do not lock our clients to fixed, long-term contracts. We operate on the principle that providing a quality service and guaranteeing accountability is just as effective in achieving client loyalty and satisfaction. We'd prefer to prove ourselves through our results and allow the client to want to stay with us for these reasons.



Flexibility

Smart SEO is extremely flexible and happy to work around our Referral Partners in order to accommodate theirs and their clients' needs. The fact that we aren't a large, corporate company allows us to be flexible to suit other small businesses. As a Referral Partner, you will deal directly with our Managing Director rather than just another salesperson.



High Commissions

Unlike other companies with similar Referral Partner Programs who offer a small, once-off bonus for converted leads, Smart SEO will provide you an ongoing commission structure. In order to maintain our business relationship and keep a constant invested interest in our potential shared client, we will pay you a commission of all monthly revenue collected by Smart SEO.

20%

Possibly the highest SEO referral commission offered - earn 20% commission on all revenue paid to Smart SEO from all referred clients. SEO payments are made on a monthly basis which means you'll earn your 20% Commission every month! (Sustaining your ongoing commissions requires a new lead each month.)

WHAT SERVICES DO SMART SEO OFFER?



SEO Services

The service for which we are named. At Smart SEO our Search Engine Optimisation services are guaranteed. If a client's keywords aren't ranking on the first page of Google within an agreed period of time, we will continue to work on those keywords, for free, until they are. It is almost 1 year after starting this guarantee and we have never had to use it.



Google AdWords

We pride ourselves, at Smart SEO, in our Google Advertising experience and services. With years of experience in the industry, our team of Australian Google AdWords experts, we are dedicated to helping your business achieve results with Google AdWords.



Web Development

One of our strongest departments at Smart SEO is our web design and development team. We offer a highly personalised level of service, which ensures our clients achieve the results they need. When you refer Smart SEO, you can be sure Sydney's leading Smart Agency will work hard for your clients!



Social Media

Pardon the pun, but at Smart SEO we "like" social media. As a contemporary Australian Smart agency we're right into developing social media presence for businesses Australia wide. Smart SEO offer set-up and maintenance of Social Media business pages for: Facebook, Twitter and LinkedIn.



Facebook Advertising

Aside from business page setup and maintenance on Facebook, Smart SEO are able to harness the powers of demographic targeted marketing through Facebook advertising. (Sounds pretty impressive right?)



Google Places

Google Maps, along with the many other Search Engine Optimisation tools offered by Smart SEO can help businesses climb to the top of search results and give them the boost they need.



GOT A QUESTION? DOESN'T MAKE SENSE?

Call Smart SEO and speak to us today.
We're always here to help!

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This document serves as a helpful guide to our referral program, please consider whether this program is right for you and your business. For more information contact Smart SEO today, or view our [Website](#) and our referral partner program [Terms & Conditions](#) online.